

Date of birth: **25 May, 1978**
Citizenships: **Canadian/British**

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Justin Buckley

Freelance Communication Designer and Web Developer

EMPLOYMENT

April 2008 - Present

Freelance
Berlin, Germany

Designed and built websites, banner ads, and email newsletters. Work done remotely from Berlin for design agencies OgilvyOne and Helix Digital in London.

July 2006 - April 2008

OgilvyOne
London, UK

Produced concepts for online advertising, often with a copywriter, and designs for microsites. Led design and build of departmental intranet, was Tech Lead for redesign of the American Express home page. Helped interview potential employees.

Sept 2004 - June 2006

Helix Design
London, UK

Created information architectures, designed and built websites for small to medium sized businesses and organizations. Worked on freelance basis. Dealt directly with clients on many projects. Also helped out with non-digital print work, mainly brochures.

Dec 2004 - Jan 2005

Kompas Design
Ljubljana, Slovenia

Teamed up with a copywriter and a brand strategist on a pitch to rebrand a key antibiotic product for Ljubljana-based pharmaceutical company Lek.

April 2003 - Sept 2003

Form: Media
Halifax, Canada

Summer position, contributed to designs of websites and brochures. Designed material for landscape architecture projects, including interpretive panels and signage.

Oct 2002 - July 2003

ESP Productions
Halifax, Canada

Created the concept, poster design, and Flash website for the 2003 Halifax International Buskers Festival. The campaign went on to win the Marketing Award from the Tourism Industry Association Nova Scotia for the year 2003.

GRANT-FUNDED AND VOLUNTEER WORK

April 2009 - Present

Volunteer work
Berlin, Germany

Worked on projects initiated through the UN Online Volunteering website, designed and built email newsletter for DCF (Cameroon based charity) and currently designing new website for Adicta (Guatemala based organization).

May 2006 - Present

EyeOverFishing
London, UK and
Berlin, Germany

Received funding from UK organization Unltd to create informational website about deep sea overfishing in UK waters, and solutions to the problem. Researched, wrote copy for, designed, illustrated and built the final site.

EDUCATION

Sept 1998 to April 2004

Bachelor of Design (Honours)
NSCAD University
Halifax, Canada

Studied communication theory, visual rhetoric, and semiotics, along with typography and illustration.

Sept 2003 to Dec 2003

Bachelor of Fine Arts
University of the Arts
Philadelphia, USA

Exchange semester, studied typography and interactive design.

TECHNICAL KNOWLEDGE

Skilled in design software such as Adobe Illustrator, Photoshop, InDesign, Flash, Dreamweaver. Skilled in writing Actionscript, XML, HTML / CSS. Working knowledge of Processing, PHP, MySQL, and Wordpress customization. Basic Ruby on Rails. Have past experience in using sound editing and sequencing software.

HOBBIES AND INTERESTS

Creating electronic music, design for environmental sustainability, data visualization, current events and politics, basketball, hiking, running, learning languages, travelling.

LANGUAGES

English (native speaker),
German (B1 level)